

# CapeGazette.com

## 2009 WEB PRICING

### TIME SHARES - (TS)

All Ads contain a link to the client's site.

A. TimeShare - Premium Box  
300x250 pixels  
\$65. per wk.  
  
Shared position with 4- 6 clients

C. TimeShare  
Half Box  
130x250 pixels  
\$25. per wk.  
  
Positioned on  
right side  
Shared space  
(Not yet  
available)

D. TimeShare - Low Box  
300x250 pixels  
\$30. per wk.  
  
Positioned at bottom right side  
Shared space  
(Not yet available)

B. TimeShare - Footer  
660x82 pixels \$30. per wk.  
Shared position with 1- 20

### Sponsor Position Ads - (SP)

A. Section Sponsor - (head of the section page)  
660x82 pixels \$50. per wk. (depends on section sponsored)  
Position for single client

B. Sponsor - Non Lead Page  
660x82 pixels \$30. per wk.  
Position for single client.  
Same size as section  
sponsor, runs top of page

Cape Gazette Photo Sponsor  
Position for single client  
in Photo box and on  
staff photo pages.  
Price to be determined

Community Photo Sponsor  
Position for single client in  
Photo box on front page and  
on community photo pages.  
Price to be determined

### Run of Site Ads - (ROS)

Ads can appear on any page except the front page. All Ads contain a link to the client's Website. 13 week minimum run.

A. Button  
130x60 pixels  
\$12. per week

B. Bar  
300x60  
\$25. per week

E. Half Box  
130x250 pixels  
\$45. per week

C. Square  
130x130 pixels  
\$25. per week

D. Large Bar  
300x100  
\$45. per week