



12,500 full-color booklets will be inserted into the Cape Gazette press run for Friday, September 9 and distributed in high-traffic outlets and advertiser offices.

Consumers are eager to learn how to make their homes better using newer and greener products for today's market. Improving homes using newer energy efficient appliances and furnishings, results in more budget friendly and cleaner lifestyles. Landscape advice will be included along with tips on home upgrades and on maintenance.

This Cape Gazette publication is sure to appeal to readers and advertisers both. Use this opportunity to collect new customers by promoting your products and services in this targeted Cape Gazette section.

Contact us today for more information about putting this business-building tool to work for for you. Place your ad in Fall Home & Garden Booklet today!

ADVERTISING SIZES & RATES

Full process color is included in cost of ad.

Premium Pages		All Other Pages	
Back Cover	\$454	Full Page 7.25" X 9.5"	\$373
Inside Back	\$401	Two Thirds Page 4.7" X 9.5"	\$247
Page 2 & 3	\$426	Half Page Horizontal 7.25" X 4.78"	\$192
Page 5, 7 & 9	\$406	One Third Page 4.7" X 4.78"	\$139
Doubletruck	\$768	One Sixth Page Vertical 2.3" X 4.78"	\$82
		One Sixth Page Horizontal 4.7" X 2.3	\$82

Deadline: Thursday, Aug. 25, 2016
Call 645-7700 to reserve your space!

Cape Gazette

SPECIAL PUBLICATIONS

bring readers & advertisers together in a targeted market.
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