

## A Cape Gazette Pull-Out Section featuring all things important to our animal friends.

Whether their pals have whiskers, feathers, hooves or scales, local pet parents always look to give their animal companions the best of care.

This full-color section will provide valuable information on pet health, products, services and activities in the Cape Region. Advertising in our handy pet guide provides a unique opportunity for your business to reach a wide portion of the community at a reasonable cost. Fetch your profits!

The Our Pets pull-out section will run on Friday, July 21, 2017.



## **ADVERTISING SIZES & RATES**

Full process color is included in cost of ad.

Full Page - 4 columns

(9.74") x 13.25" ..... \$**745.50** 

3x10 - 3 columns

(7.26") x 10" ......\$441.00

Half Page - 4 columns

(9.74") x 6.35" ......\$404.25

1/4 Page - 2 columns

(4.75") x 6.35" ......**\$215.25** 

1/8 Page - 2 columns

(4.75") x 3.125" ......\$115.50

Banners (2 available) - 4 columns

(9.74") x 2" ......\$178.50

## Deadline is Thursday, July 13, 2017

Call to reserve your space today 645-7700.



## SPECIAL PUBLICATIONS

bring readers & advertisers together in a targeted market. Publications are made available as PDF on CapeGazette.com