

## Averaging OVER 14,000 USERS DAILY



### CAPEGAZETTE.com

provides the most comprehensive coverage of Cape Region news and information drawing readers with local interests from the Cape Region and the surrounding metro areas.

Approximately 1.9 million unique users from Rehoboth Beach to Washington DC choose CapeGazette.com as their source to stay in tune with the Delaware Beach market.

### Web Rates

#### Display and Targeted campaigns available.

Sponsorship and run of site campaigns available as inventory permits.

Purchasing your online advertiser direct from CapeGazette.com ensures brand security and eliminates the possibility of ad fraud.

Display ads are served and reported through Google DFP.

Please call 302-645-7700 or email [adsales@capegazette.com](mailto:adsales@capegazette.com) to have a campaign customized to meet your needs.

### Other Online Opportunities

**AFFILIATE PROGRAM** - A unique opportunity for businesses and organizations to post information on CapeGazette.com. Members are able to connect with thousands of daily viewers via our newspaper site.

**\$30 per week | \$10 per week for 501(c)(3)**

#### Benefits include:

- Post business offers and briefs to the public
- Premium rotating banner on story pages
- Your unique web address (mini-site) listed under the category of your choice
- RSS Feed automatically updates Facebook and Twitter accounts, searchable by Google
- Searchable in CapeGazette.com Business directory
- Share your listing on social networks
- Google Map displays your primary location
- Use this program to drive more traffic to your site
- Submit calendar information
- Searchable by Google

**AFFILIATE REAL ESTATE PROGRAM** - Real estate businesses can promote and post information including their property listings on CapeGazette.com. This program is sure to increase your website traffic numbers. Members are able to post their listing, offers, and specials in front of thousands of daily viewers for \$30 per week. Benefits are the same as the Affiliate program. The extra Real Estate Slot feature enables agents to post photos and information for prospective buyers.

#### REAL ESTATE SLOTS

The property-listing feature, for an added charge, includes:

- Main image & photo galleries
- Full details of property
- Google maps of property
- Agent contact and profile
- Social media tools

#### AFFILIATE / REAL ESTATE

Real Estate Slots Prices based on amount purchased per year.

1 Slot	\$200 per year
5 Slots	\$75/ea per year
10 Slots	\$65/ea per year
20 Slots	\$50/ea per year
35 Slots	\$45/ea per year

**Call to begin your online campaign:  
302-645-7700**