



# Fall

## Home & Garden

### 2018

Consumers are eager to learn how to improve their homes.  
Attract these customers by promoting your products & services  
and put this business-building tool to work for you.  
Book includes landscape advice, tips on home upgrades, maintenance and more.

#### ADVERTISING SIZES & RATES

Premium Pages		All Other Pages	
Back Cover	\$575	Full Page 7" X 8.75"	\$395
Inside Front, Back 3, 5, 7 & 9	\$525	1/2 Horizontal 7" X 4.27"	\$200
	\$425	1/3 Page 4.56" X 4.27"	\$145
Double truck	\$805	1/6 Horizontal 4.56" X 2"	\$85

*Prices include full color*

12,500 full-color booklets will be inserted into the  
Cape Gazette edition on Friday, September 14<sup>th</sup>  
and distributed in high-traffic outlets & advertiser offices.

**Deadline:**  
**Friday, Aug. 24<sup>th</sup>**

**Call 645-7700 or email us at [AdSales@CapeGazette.com](mailto:AdSales@CapeGazette.com)  
to reserve your space!**

# Cape Gazette

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