

1/16 PAGE

2 col. x 2"
4 col. inches

Weeks Cost per issue

1	\$66.16
13	\$61.16
26	\$58.64
52	\$56.12

Subtract \$16 for BW

**1/16
PAGE**

1/8 PAGE

2 col. x 4"
8 col. inches

Weeks Cost per issue

1	\$127.28
13	\$117.76
26	\$113.04
52	\$108.24

Subtract \$32 for BW

**1/8
PAGE**

1/6 PAGE

3 col. x 4"
12 col. inches

Weeks Cost per issue

1	\$190.92
13	\$176.64
26	\$169.56
52	\$162.36

Subtract \$48 for BW

**1/6
PAGE**

1/4 PAGE

3 col. x 6.75"
20.25 col. inches

Weeks Cost per issue

1	\$314.23
13	\$291.35
26	\$279.81
52	\$268.26

Subtract \$85 for BW

**1/4
PAGE**

1/2 PAGE VERTICAL

3 col. x 11"
33 col. inches

Weeks Cost per issue

1	\$439.75
13	\$404.44
26	\$386.62
52	\$368.80

Subtract \$85 for BW

**1/2-V
PAGE**

1/2 PAGE HORIZONTAL

5 col. x 6.75"
33.75 col. inches

Weeks Cost per issue

1	\$447.81
13	\$411.70
26	\$393.48
52	\$375.25

Subtract \$85 for BW

**1/2-H
PAGE**

2/3 PAGE

3 col. x 13.75"
42 col. inches

Weeks Cost per issue

1	\$513.82
13	\$470.98
26	\$449.56
52	\$428.14

Subtract \$85 for BW

**2/3
PAGE**

3/4 PAGE

4 col. x 11"
44 col. inches

Weeks Cost per issue

1	\$534.24
13	\$489.36
26	\$466.92
52	\$444.48

Subtract \$85 for BW

**3/4
PAGE**

FULL PAGE

5 col. x 13.75"
70 col. inches

Weeks Cost per issue

1	\$764.00
13	\$696.10
26	\$662.50
52	\$628.20

Subtract \$85 for BW

**FULL
PAGE**