



THE CURRENT

CAPE GAZETTE'S

Newest EDITION

An **authentic source** for the people & places that make our beach area the place to be in the summer months for all that call it home permanently, or just for the weekend. **The Current** is a destination to learn about local happenings, beach culture, the social scene and the movers + shakers stirring up the beach region

Our voice is hip, current, and laced with casual humor and approachability. Its goal is to be something to be part of, to participate in and interact with; a promoter of good times.

Published every Thursday, May 18 through September 7.

CIRCULATION: 11,000 - 13,500 per week for a 17-week summer season.

DISTRIBUTION: more than 400 high-traffic locations such as terminals, visitor centers, hotels, Realtors and retail newsstands.

A Cape Gazette Ltd. Publication, locally owned and operated at:
17585 Nassau Commons Blvd.
Lewes, Delaware 19958
 Phone: **302.645.7700**


Rates by size

Ad Size	OPEN RATE	17 WEEK RATE	
	Per Week	Per Week	Total
Bus. Card (2 col. x 2")	\$59.00	\$54.40	= \$924.80
1/8 Page (2 col. x 4")	\$113.44	\$104.64	= \$1778.88
1/6 Page (3 col. x 4")	\$170.16	\$156.96	= \$2668.32
1/4 Page (3 col. x 6.75")	\$275.20	\$254.14	= \$4320.55
1/2 Page Vrt. (3 col. x 11")	\$390.38	\$357.71	= \$6081.07
1/2 Page Hrz. (5 col. x 6.75")	\$397.78	\$364.36	= \$6194.12
2/3 Page (3 col. x 14")	\$458.54	\$419.06	= \$7124.02
3/4 Page (4 col. x 11")	\$477.28	\$435.92	= \$7410.64
Full Page (5 col. x 14")	\$688.00	\$625.70	= \$10636.90

CAPE GAZETTE PICK-UP RATE = \$7.00 per col. inch + Color

Ad must remain same and run in another Cape Gazette publication within 6 days

CONSISTENCY RATE = \$9.00 per col. inch + Color

 **Call today to grab space in what everyone will be talking about All. Summer. Long.**

ADVERTISING DEADLINES

Space Reservation - 11am Thursday before the desired publication date.

All copy - due Monday 4pm.

Camera-Ready Ads - due Tuesday 12 Noon.

GRAPHIC REQUIREMENTS

Exact size with layers flattened, all fonts embedded, CMYK colors, resolution of 170 - 300 dpi. Email ads to the ad representative.

WANT MORE? 

↓ Sponsored Content



Have something cool happening? Stand out and reach your customers, beyond traditional print advertising. Sponsored content can help you get in front of your audience, keep them engaged, and promotes your businesses in ways never offered before.



THE CURRENT EVENT



FRIDAY,
AUGUST
19
8PM



BOTTLE & CORK PRESENTS Delaware drummer Ed Shockley and his six-piece band. Vinyl Shockley, will perform Friday, Aug. 19. All proceeds benefit Paul Kares, a nonprofit that supports aspiring musicians and hospitality-industry professionals. Shockley performs in several area bands, but the Aug. 19 event represents a rare Sussex County appearance with Vinyl Shockley, which plays original music inspired by rhythm and blues.

THE BOTTLE & CORK IS A PREMIERE CONCERT VENUE IN DELAWARE FEATURING THE BEST UP AND COMING NATIONAL ACTS AS WELL THE MOST FAMOUS ARTISTS IN THE WORLD.



LOCATED AT 18047 HIGHWAY ONE, DEWEY BEACH.



DO THIS

DIY MANTRA BRACELETS CLASS

Students will learn how to make their own wearable jewelry from start to finish in one class. In these jewelry classes, students will learn to saw, texture, stamp, form and polish metal to personalized silver ring or bracelet. They will also learn and creatively spend a night doing something new with a bonding experience with a group of friends, family or teammates. Everyone will leave the class with a wearable, handmade reminder of their intention or mantra.

SMALL SPOTLIGHT
\$100

Classes are set for Wednesdays, Jun. 18 and Aug. 1. Each class is \$120, and beginner students are welcome.

Heidi Lowe Gallery is open from 10 a.m. to 5 p.m., Monday to Saturday, at 17522 Ward Ave. No. 2, Lewes. For more information, visit heidilowegallery.com.

SPONSORED