

Cape Gazette Special Publications 2023

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DEADLINE: JAN 6
PUBLISHES: FEB 3

Polar Plunge

- ☐ 1/3\$130
- ☐ 1/2 H.....\$180
- ☐ Full.....\$330
- ☐ Pg 3,5,7,9\$355
- ☐ Inside Front\$405
- ☐ Inside Back\$380
- ☐ Back.....\$455
- ☐ 2 Full Pgs.....\$544
- ☐ Double truck.....\$680



7.75" x 9.75"

DEADLINE: JAN 13
PUBLISHES: FEB 10

Weddings

- ☐ Enhanced Listing\$75
- ☐ Banner\$150
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- ☐ Full.....\$450
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- ☐ Inside Back\$735
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- ☐ Double truck.....\$930



7.75" x 9.75"

DEADLINE: FEB 10
PUBLISHES: MAR 10

Medical Directory

- ☐ Enhanced Listing\$75
- ☐ Banner\$150
- ☐ 1/2 H.....\$255
- ☐ Full.....\$450
- ☐ Pg 3, 5, 7, 9\$515
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7.75" x 9.75"

DEADLINE: FEB 24
PUBLISHES: MAR 24

Spring Home & Garden Landscapes Edition

- ☐ Banner\$150
- ☐ 1/2 H.....\$255
- ☐ Full.....\$450
- ☐ Pg 3, 5, 7, 9\$515
- ☐ Back\$805
- ☐ Inside Front\$765
- ☐ Inside Back\$735
- ☐ 2 Full Pgs.....\$810
- ☐ Double truck.....\$930



7.75" x 9.75"

DEADLINE: MAR 17
PUBLISHES: APR 14

Spring & Summer Festivals Guide

- ☐ Banner\$150
- ☐ 1/2 H.....\$255
- ☐ Full.....\$450
- ☐ Pg 3, 5, 7, 9\$515
- ☐ Back\$805
- ☐ Inside Front\$765
- ☐ Inside Back\$735
- ☐ 2 Full Pgs.....\$810
- ☐ Double truck.....\$930



7.75" x 9.75"

DEADLINE: APRIL 14
PUBLISHES: MAY 12

Dine Out!

- ☐ 1/2 H\$330
- ☐ Full.....\$610
- ☐ Pg 3, 5, 7, 9\$675
- ☐ Inside Front\$955
- ☐ Inside Back\$925
- ☐ Back.....\$990
- ☐ 2 Full Pgs.....\$1100
- ☐ Double truck.....\$1130



6"x9"

DEADLINE: APRIL 28
PUBLISHES: MAY 26

Our Pets Directory

- ☐ Enhanced Listing\$75
- ☐ 1/3\$130
- ☐ 1/2 H.....\$180
- ☐ Full.....\$330
- ☐ Pg 3,5,7,9\$355
- ☐ Inside Front\$405
- ☐ Inside Back\$380
- ☐ Back.....\$455
- ☐ 2 Full Pgs.....\$544
- ☐ Double truck.....\$680



7.75" x 9.75"

DEADLINE: MAY 19
PUBLISHES: JUNE 16

CHHS Graduation Booklet

Commemorative Booklet

- ☐ Banner \$110
- ☐ 1/2 H \$205
- ☐ Full \$397
- ☐ Inside Back \$425
- ☐ Inside Front \$440
- ☐ Pg 3, 5, 7, 9 \$450
- ☐ Back \$455
- ☐ Double truck \$805



7.75" x 9.75"

DEADLINE: JULY 28
PUBLISHES: SEPT 1

Fall Festivals

- ☐ Banner \$150
- ☐ 1/2 H \$255
- ☐ Full \$450
- ☐ Pg 3, 5, 7, 9 \$515
- ☐ Back \$805
- ☐ Inside Front \$765
- ☐ Inside Back \$735
- ☐ 2 Full Pgs \$810
- ☐ Double truck \$930



7.75" x 9.75"

DEADLINE: AUG 11
PUBLISHES: SEPT 15

Fall Home & Garden Real Estate Edition

- ☐ Banner \$150
- ☐ 1/2 H \$255
- ☐ Full \$450
- ☐ Pg 3, 5, 7, 9 \$515
- ☐ Back \$805
- ☐ Inside Front \$765
- ☐ Inside Back \$735
- ☐ 2 Full Pgs \$810
- ☐ Double truck \$930



6" x 9"

DEADLINE: SEPT 8
PUBLISHES: OCT 10 & 13

Rehoboth Beach Jazz Festival

Official Program

- ☐ 1/3 \$130
- ☐ 1/2 H \$205
- ☐ Full \$405
- ☐ Pg 3, 5, 7, 9 \$455
- ☐ Back \$755
- ☐ Inside Front \$705
- ☐ Inside Back \$680
- ☐ Double truck \$855



7.75" x 9.75"

DEADLINE: SEPT 22
PUBLISHES: OCT 20

55 Plus

- ☐ Banner \$150
- ☐ 1/2 H \$255
- ☐ Full \$450
- ☐ Pg 3, 5, 7, 9 \$515
- ☐ Back \$805
- ☐ Inside Front \$765
- ☐ Inside Back \$735
- ☐ 2 Full Pgs \$810
- ☐ Double truck \$930



7.75" x 9.75"

DEADLINE: OCT 20
PUBLISHES: NOV 21 & 24

'Tis The Season

Official Rehoboth Tree-Lighting Songbook

- ☐ Banner \$150
- ☐ 1/2 H \$255
- ☐ Full \$450
- ☐ Pg 3, 5, 7, 9 \$515
- ☐ Back \$805
- ☐ Inside Front \$765
- ☐ Inside Back \$735
- ☐ 2 Full Pgs \$810
- ☐ Double truck \$930

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DATE

CLIENT (ADVERTISER/AGENCY/AUTHORIZED REPRESENTATIVE)

PRINT NAME

Cape Gazette

17585 Nassau Commons Blvd.
Lewes, DE 19958

For more information, call 302.645.7700

Special GROUP PAGES | 2023

Advertising your business on these special community pages bolsters brand presence in support of many special events and holidays that happen throughout the year.



MARTIN LUTHER KING COMMEMORATIVE WEEKEND

DEADLINE: JAN 10

PUBLISHES: JAN 13



LEWES SPRING SIDEWALK SALE AND BRITISH MOTORCAR SHOW

DEADLINE: APRIL 25 PUBLISHES: APRIL 28



CELEBRATING MOTHER'S DAY

DEADLINE: MAY 4

PUBLISHES: MAY 9 (MW)
MAY 12 (FRI)



LEWES GARDEN TOUR

DEADLINE: JUNE 13

PUBLISHES: JUNE 16



BACK TO SCHOOL

DEADLINE: AUG 29

PUBLISHES: SEPT 1



BOAST THE COAST & UD COAST DAY

DEADLINE: SEPT 19 PUBLISHES: SEPT 22 & 29

SMALL BUSINESS SATURDAY



DEADLINE: NOV 16

PUBLISHES: NOV 21 (MW) • NOV 24 (FRI)



4TH OF JULY FIREWORKS GUIDE MULTI-PAGE SECTION

Special Ad Sizes For These Pages ONLY

\$100 SINGLE BOX AD:
2.95" X 2.125"

\$200 DOUBLE BOX AD:
2.95" X 4.375"

DEADLINE: JUNE 22
PUBLISHES: JUNE 29 (BP) & JUNE 30 (CG)

\$100 / INSERTION
STANDARD BOX AD:

4.5" X 4.375"

\$190 / INSERTION
DOUBLE BOX AD:

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