## CURRENT

2024

An authentic paperzine for the people & places that make our beach area the place to be in the summer months for all that call it home, permanently, or just for the weekend.

Published every Thursday, May 16 through September 5.

Rates by size

Prices include full color.

ACAPE CAZETTE PUBLICATION

ACAPE CAZETTE PUBL

Rates by size	Prices include full color.	
Ad Size	17 WEEK RATE Per Week	OPEN RATE Per Week
Bus. Card 2 col. (3.7") x 2" 4 week min.	\$54.40	\$59.00
1/8 Page 2 col. (3.7") x 4" 4 week min.	\$104.64	\$113.44
<b>1/6 Page</b> 3 col. (5.63") x 4"	\$156.96	\$170.16
<b>1/4 Page</b> 3 col. (5.63") x 6.75"	\$254.14	\$170.16
1/2 Page Vrt. 3 col. (5.63") x 11"	\$357.71	\$390.38
<b>1/2 Page Hrz.</b> 5 col. (9.5") x 6.75"	\$364.36	\$397.78
<b>2/3 Page</b> 3 col. (5.63") x 14"	\$419.06	\$458.54
<b>3/4 Page</b> 4 col. (7.57") x 11"	\$435.92	\$477.28
<b>Full Page</b> 5 col. (9.5") x 14"	\$625.70	\$688.00
ASK YOUR REP AROUT PICK-UP RATES		

ASK YOUR REP ABOUT PICK-UP RATES

Call 302-645-7700 or email adsales@capegazette.com to grab space in what everyone will be talking about All. Summer. Long.



### 12,500+ COPIES PRINTED

per week printed and distributed at more than 400 high-traffic locations such as visitor centers, hotels, Realtors and retail newsstands.

THE URBENT

THE THE PUBLICATION

THE A CAPE GAZETTE PUBLICATION

### **ADVERTISING DEADLINES**

Space Reservation - 11am Thursday before the desired publication date. All copy - due Monday 4pm. Camera-Ready Ads - due Tuesday 12 Noon.

### **GRAPHIC REQUIREMENTS**

Exact size with layers flattened, all fonts embedded, CMYK colors, resolution of 170 - 300 dpi. Email ads to the ad representative.

## THE URRENT

2024

# Your Ad Here!

\$1.45" x 1.625" \$400 / season

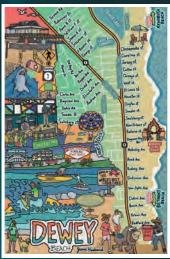
# Your Ad Here!

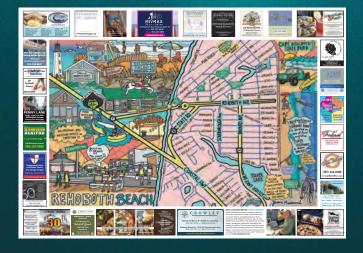
DOUBLE VERTICAL 1.45" x 3.125" or DOUBLE HORIZONTAL 2.9" x 1.625"

\$750 / season









Our Beach Towns are the COOLEST.

Show your support!

Ask your rep about availability.